FCA Cookie Notice

Farmers for Climate Action

Policy Owner	CEO
Policy Approver	CEO
Approval Date	26 August 2026
Next Review Date	August 2028

1. Purpose

1.1 This Notice explains how Farmers for Climate Action Ltd (FCA, we, us, our) uses cookies and similar technologies on our website at www.farmersforclimateaction.org.au. It is a companion to our Privacy Policy, which explains how we handle personal information more generally.

1.2 We use cookies to make our website work, to remember your preferences, and to help us understand how the site is used. Some cookies are strictly necessary; others you can turn on or off.

1.3 This Notice is consistent with the Australian Privacy Principles in the Privacy Act 1988 (Cth). FCA has chosen to use a GDPR-style cookie consent process for all website visitors because it gives people clearer control over non-essential cookies. Visitors can accept all, reject non-essential cookies, or choose Analytics and Marketing and embedded content separately.

2. Scope

2.1 This Notice applies to:

a. anyone who visits the FCA website;

b. anyone who interacts with content we publish or embed (for example, social media feeds embedded on our pages, or links in our emails); and

c. anyone who uses a service we run through a third-party platform that places cookies or uses similar technologies (for example, our donor portal, payment services, forms or embedded media).

2.2 This Notice does not apply to third-party websites we link to. Those sites set their own cookies and have their own notices.

3. Definitions

Term	Meaning
Cookie	A small text file placed on your device by a website you visit. Cookies can be 'first-party' (set by FCA's website) or 'third-party' (set by another service the page loads, such as analytics or a social media platform).
FCA / we / us / our	Farmers for Climate Action Limited (ABN: 56 617 941 376)
Session cookie	A cookie that is deleted when you close your browser.
Persistent cookie	A cookie that stays on your device for a set period, or until you delete it.
Similar technologies	Tracking pixels, web beacons, local storage and similar tools that work like cookies. Where this Notice refers to 'cookies', it also covers these technologies.
Strictly necessary cookie	A cookie or similar technology required for website security, login, donations, forms or another service requested by the visitor. These technologies are always active.
Non-essential cookie	Any cookie that is not strictly necessary, including analytics, marketing and embedded-content cookies.

4. Policy

Why we use cookies

4.1 We use cookies to:

a. make our website work – for example, to keep you logged in, manage donation sessions and donor accounts, and protect against fraud and abuse;
b. remember your preferences – for example, your communication preferences if you have set them;
c. understand how the site is used – for example, which pages are popular, how people move through the site, and where there are problems we should fix; and
d. support embedded content and services – for example, videos, donation forms, payment services and anti-spam tools that we load from third parties.

Categories of cookies we use

4.2 We group the cookies and similar technologies on our site into three categories. You can control Analytics and Marketing and embedded content. Strictly necessary technologies are always on because the website needs them for security, login, donations, forms and requested account services.

a. Strictly necessary – always on. Needed for website security, login, donations, forms and requested account services.
b. Preferences – support optional settings and preferences. Off by default; on when you allow this category.

c. Analytics – Off by default. Helps us understand how the site is used so we can improve it. We use Google Analytics for this purpose.

d. Marketing and embedded content – allow social media and video content to load and help us measure engagement with campaigns on those platforms. Off by default; on when you allow this category. This may include Meta, LinkedIn, Instagram and YouTube.

The cookies we use

4.3 The table below lists the main cookies and similar technologies in use at the date of this Notice. Some services may use browser storage or make network requests without placing a conventional cookie. Names, providers and durations may change over time.

Cookie / vendor	Category	Purpose	Duration
WordPress, Wordfence and GiveWP login and session cookies	Strictly necessary	Check whether cookies are supported, keep authorised users and donors logged in, secure authenticated sessions and operate the donor portal.	Usually session-based; some login cookies may persist if a user chooses a remember-me option.
Cloudflare security cookies, including cf_clearance	Strictly necessary	Protect the website against malicious traffic and remember that a browser has passed a security or human-verification check.	Provider-controlled.
Complianz cookie consent preferences	Strictly necessary	Remember whether you have accepted or rejected Analytics and Marketing and embedded content, and allow you to change your choices later.	Persistent; provider-controlled.
Google reCAPTCHA and hCaptcha security technologies	Strictly necessary	Protect forms and donation services against spam, automated submissions, fraud and abuse.	Generally session-based or short-lived; provider-controlled.
Google Analytics (_ga and _ga_*))	Analytics	Helps us understand how many people visit the site, which pages they use and how they move through the site. Off by default and activated only when Analytics is allowed.	Provider-controlled; commonly up to 24 months.
LinkedIn Insight Tag	Analytics	Marketing and embedded content	Provider-controlled.
Email tracking pixels and tracked links	Email communications	May tell us whether an FCA email was delivered, opened or clicked. These technologies operate in emails rather than as website cookies.	Provider-controlled.
Meta Pixel (_fbp and related Meta requests)	Marketing and embedded content	Measures website and campaign engagement for Meta advertising. Off by default and activated only when Marketing and embedded content is allowed.	Provider-controlled.
Instagram and other embedded social content, where used	Marketing and embedded content	Allows embedded social content to load after Marketing and embedded content is allowed.	Provider-controlled.
YouTube	Marketing and embedded content	Displays video content. When you choose to play a video, your browser connects to YouTube and YouTube may collect information about your use of the player.	Provider-controlled browser storage and requests.

Stripe (__stripe_mid, __stripe_sid, scripts and browser storage)	Strictly necessary	Supports secure payment fields, fraud prevention and donation processing. Donations remain available when non-essential cookies are rejected.	Session and persistent storage; provider-controlled.

Your choices

4.4 You can control non-essential cookies in three ways:

a. Through our cookie banner – when you first visit the site, the banner lets you accept all cookies, reject all non-essential cookies, or open settings to choose by category. You can reopen the settings at any time using the 'Cookie settings' link in the website footer.

b. Through your browser – most browsers let you block or delete cookies, and tell you when a cookie is being set. If you block strictly necessary cookies, parts of the site may not work properly.

c. Through Cookie settings – the same consent choices apply to all visitors. Analytics and Marketing and embedded content remain off unless you allow them, and you can later change or withdraw your choices.

Do Not Track

4.5 Most browsers offer a 'Do Not Track' setting. Because the standard is not consistent across browsers and is not enforced under Australian law, FCA does not currently change behaviour based on a Do Not Track signal. Your cookie choices through our banner take precedence.

Children

4.6 Our website is not directed at children. If you are a parent or guardian and you have a concern about how cookies are being used in relation to a child's device, please contact us at info@farmersforclimateaction.org.au.

How this links to the Privacy Policy

4.7 Information collected through cookies and similar technologies is handled in accordance with FCA's Privacy Policy. Cookies, on their own, generally collect information in a form that does not directly identify you. Where this information is combined with information you have given us, it is treated as personal information.

Updates to this Notice

4.8 We may update this Notice from time to time to reflect changes in the cookies we use or the law. The current version is always on our website, with the date of the most recent update shown above. Material changes will be reflected in the cookie banner so you can review your choices.

Questions and complaints

4.9 If you have a question about this Notice or a concern about how cookies are used on our site, please contact us at info@farmersforclimateaction.org.au. You can also make a formal privacy complaint under FCA's Privacy Policy.

5. Related Documents

- FCA Privacy Policy
- FCA Data Breach Response Plan (internal)
- Privacy Act 1988 (Cth), including the Australian Privacy Principles
- Privacy and Other Legislation Amendment Act 2024 (Cth)
- OAIC Guidelines on the Australian Privacy Principles

6. Authorisation

6.1 This Notice is approved by the CEO. It will be reviewed at least every two years, or sooner if there is a material change in the cookies FCA uses or the privacy law landscape.

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